

Frequently Asked Questions (FAQs)

Q: What is monthly quota for 'C' Class Agency with Rs. 300000/- security?

Ans: Holder of C class agency can book up to 1200 bags of imported Urea in a month .

Q: What is initial requirement to start business as NFML Agency Holder?

Ans: Initial Requirement of Rs. 2000000/- is sufficient to start business as an NFML Agency Holder.

Q: What are pre-requisites to qualify as an NFML Agency Holder?

Ans: Basic understanding of agriculture, cropping patterns of local vicinity is desirable.

Submission of following documents is mandatory to qualify as an NFML Agency Holder:

DOCUMENTS REQUIRED FOR NEW DEALERSHIP

- APPLICATION BY DEALER
- I.D. CARD PHOTOCOPY
- 04 PASSPORT SIZE PHOTOGRAPHS OF OWNER
- 02 PHOTOGRAPHS OF COMPANY SHOP/STORE
- 02 PHOTOGRAPHS OF COMPANY GODOWN
- BANK ACCOUNT VERIFICATION LETTER
- NTN CERTIFICATE
- STAMP PAPER AMOUNTING RS.100 FOR AGREEMENT
- STAMP PAPER AMOUNTING RS.20 FOR UNDERTAKING
- PROPRIETOR STAMP

DOCUMENTS PROVIDED BY NFML (Free of Cost / on demand)

- PRINTED APPLICATION(SAWALNAMA)
- SURVEY FORM
- DEALERSHIP FORM
- DEALERSHIP AGREEMENT

Q: What is the procedure to book and lift the product?

Ans: As per sales policy, quota is offered to each and every dealer of NFML. Dealer can get his / her quota booked against secured financial instruments (Demand Draft). Once the quota is booked, same can be uplifted from designated NFML Store within reasonable lead time.

Q: Who is the focal official to get the urea booked?

Ans: Marketing Officer for particular District(s) will be responsible for booking. In case of any grievances / concerns/ complaints concerned Regional Manager and General Manager (Marketing) can be approached.

Q: What are the locations of NFML Head Office and Regional Offices?

Ans: Following table mentions locations of NFML Head Office and Regional Offices

| Office: | Address / Phone No |
|---|--|
| NFML Head Office | 53-Jail Road Lahore Ph No: 042-9920566-7 |
| One Window Section, NFML Head Office (for new agency issuance queries) | 53-Jail Road Lahore Ph No: 042-9920566-7 (Ext 817) |
| NFML Regional Office Lahore | 56 Usman Block, New Garden Town, Lahore Ph No: 042-3594515 |
| NFML Regional Office Jhang | NFML Regional Office/ Bulk Storage Opposite Railway Station, Jhang city Ph: 0477-613570 |
| NFML Regional Office Sukkur | House # C-310 Street No 07 Akwat Nagar Society, Airport Road, Sukkur. Ph: 071-5804697 |
| NFML Regional Office Lodhran | NFML Regional Office/ Bulk Storage near Railway Station, Lodhran Ph:0608-9200032 |

Q: What are Policy, procedures and regulations to run a business as an NFML Agency Holder?

Ans: Clauses of Dealership Agreement (available on demand) determines the rights and duties of both the company and agency holder.

Compliance to instructions and policy guidelines of concerned Agriculture Department offices is also mandatory.

Malpractices which include but not restricted to hoarding, black marketing, over pricing and operations as ghost agency can lead to strict disciplinary action(s) such as cancellation of agency.